



MODERN DENTISTRY in the NEWS

By Strong 3-1 Margin, New Poll of Texas Voters Finds Broad Support for DSO-Supported Dentistry

By Over 2-1 Margin, Texas Voters Oppose More Government Regulations on DSOs

A new statewide survey conducted for the Texas Coalition of Dental Support Organizations (TCDSO) by Baseline & Associates (601RVs MoE +/- 4%; 10/5-8) finds DSO-supported dentistry is viewed as a "good idea" by an over 3-1 margin, with 67% saying it is a "good idea". Just 20% say it is a "bad idea". The specific question asked was as follows:

An increasing number of dentists are contracting with Dental Service Organizations to manage the business and administrative side of their dental practice, such as scheduling, insurance billing, equipment leasing, payroll, and office maintenance. Dental Service Organizations, or DSOs, make it easier for a dentist to run their office, keep costs down, and allow dentists to focus more time and attention on caring for patients. For the patient this can mean lower costs, more time with the dentist, more insurance plans being accepted, and access to the latest technologies and dentists with the latest training techniques. Do you think DSOs, Dental Service Organizations, are a good idea or a bad idea?

Texas Voters Oppose More Government Regulations on DSOs

By an over 2-1 margin – 60% to 27% – Texas voters oppose additional government regulation placed on DSOs that would make it harder for DSOs to operate. The specific question asked was as follows:

Some say DSOs are a bad idea because the business side could interfere with the care side, by creating pressure on dentists to perform unnecessary procedures for profit, which would increase the cost of dental care. However, DSO-supported dentists strongly maintain there is no influence on their professional decisions whatsoever, and a recent study in Texas found DSO-supported dentists actually perform fewer procedures than non-DSO dentists, and are more cost-efficient. Knowing this, would you favor or oppose additional government regulations that would make it harder for DSOs to operate?