



MODERN DENTISTRY in the NEWS

DSOs: Supporting Dentists Who Deliver High-Quality, Cost-Effective Care to Texas Patients

For more than 30 years, Dental Support Organizations (DSOs) have provided non-clinical administrative support services to Texas dentists. These services enable Texas dentists to spend less time running their dental practices and devote more time to the delivery of affordable, high-quality dental care to patients in communities all across Texas.

DSO SUPPORT SERVICES FOR DENTISTS

- **Centralized practice support**
DSOs provide an array of non-clinical services to dentists, making it easier for them to run their dental practice. These services include facility maintenance, supply procurement, scheduling, accounting, and marketing services.
- **Advanced technology**
Thanks to purchasing leverage, available capital and continuous R&D, DSOs enable dentists to utilize state-of-the-art tools and products, such as digital X-rays, electronic health records and CAD/CAM systems.
- **Professional education & training**
Many DSOs offer robust training curricula for continuing education so dentists can stay abreast of new protocols, equipment, treatments, practice management tools and techniques.
- **Economies of scale**
Greater buying power and the ability to negotiate with vendors helps DSOs lower dentists' supply costs. DSOs also help provide access to the capital dentists need for the most modern equipment, and to help support their practices.

THE BENEFITS FOR PATIENTS

- **More face time with the dentist**
By helping to reduce the time that dentists have to devote to the administrative aspects of running their practices, DSOs enable dental professionals to devote more of their time to patient care.
- **More flexible scheduling**
DSO-supported dental practices are able to offer longer office hours and more appointments, including nights and weekends, to accommodate patients' work and life schedules.
- **Access to state-of-the-art care**
DSO-supported dentists are able to accept more insurance plans and have access to advanced technologies, such as digital X-ray systems and same-day restorations – all of which add up to high quality care and a better overall consumer experience.
- **Affordable care**
The purchasing power of DSOs enable dentists to provide high quality services that patients value and can afford.

